

Sponsorship Package



About Cruising the Okanagan

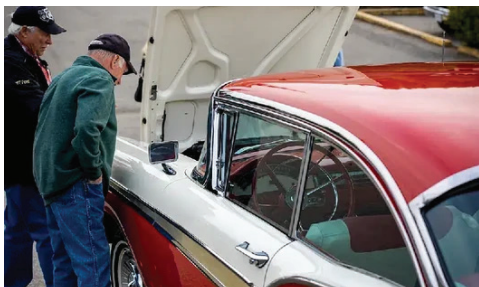
We're a group of car enthusiasts promoting car culture.

- We have a website and social media accounts that promote an inclusive hub for car culture in the Okanagan Valley and beyond and maintain a presence at most car events.
- We have our own merchandise to help promote the car culture and provide services at events that include photography and video.
- We host some events and attend a good amount of car events including shows, cruises and local show and shines.
- Our goal is to educate, entertain and create a positive environment for the car community.
- Our website and social media accounts are leveraged to educate and inform enthusiasts of events, share historical and educational tidbits and spread newsworthy photos and stories.
- We produce our own show, "On the Road with CTO", hosted by Anna-Marie Eckhart and Edward Kriger, which is entertaining and educational on what goes on in the Okanagan, South Okanagan, Similkimeen, Kootenays and Shuswap Thompson regions.
- Check out our website for the calendar of events, buy and sell services and visit our social media accounts to find pictures and updates on events



Cruising the Okanagan or CTO as many like to call it, is a group of car culture enthusiasts that provides an inclusive hub for everything car culture in the Okanagan Valley.

We strive to educate, entertain, and create a positive, growing community of enthusiasts. We participate in car shows, cruising events, have a calendar of events, buy and sell services, social media "news" page and provide photography and video services for events in addition to event hosting and marketing.



We have our own line of merchandise to help promote the culture and produce our own show called "On the Road with CTO", hosted by Anna-Marie Eckhart and Edward Kriger, which is not only entertaining, but educational on what goes on in the Okanagan, South Okanagan, Similkimeen, Kootenays and Shuswap Thompson regions.



PLATINUM PACKAGE

One Parking Space

\$10,000

- One year Sponsor logo business card style ads on the CTO Website “Bulletin Board”.
- Twelve social media blasts and links to Sponsor.
- Sponsor logo on the credits of six episodes on “On The Road With CTO”.
- Three Sponsor welcome, recognition, and acknowledgement social media posts.
- One year, Sponsor logo on the CTO Booth banner.
- One year, Sponsor promotional hand-outs displayed at the CTO Booth.
- On location with CTO “Hosted Event”.
- One event, 10x10 VIP tent seating area.
- One year Sponsor logo on the CTO website main page.



GOLD PACKAGE

Three Parking Spaces

\$5,000

- One year Sponsor logo business card style ads on the CTO Website “Bulletin Board”.
- Six Social Media blasts and links to sponsor.
- Sponsor logo on the credits of four episodes of “On The Road With CTO”.
- Three Sponsor welcome, recognition, and acknowledgement social media posts.
- One year, Sponsor logo on the CTO Booth banner.
- One year, Sponsor promotional hand-outs displayed at the CTO Booth.
- One event, 10x10 VIP tent seating area.
- One year Sponsor logo on the CTO website main page.



SILVER PACKAGE

Three Parking Spaces

\$3,000

- One year Sponsor logo business card style ads on the CTO Website “Bulletin Board”.
- Four Social Media blasts and links to sponsor.
- Sponsor logo on the credits of two episodes of “On The Road With CTO”.
- Two Sponsor welcome, recognition, and acknowledgement social media posts.
- One year, Sponsor logo on the CTO Booth banner.
- One year, Sponsor promotional hand-outs displayed at the CTO Booth.

BRONZE PACKAGE

Three Parking Spaces

\$1,500

- One year Sponsor logo business card style ads on the CTO Website “Bulletin Board”.
- Three Social Media blasts and links to sponsor.
- One Sponsor welcome, recognition, and acknowledgement social media posts.
- One year, Sponsor logo on the CTO Booth banner.



CTO LUMBY DAYS & BUTTERTART FESTIVAL SPONSORSHIP

GOLD PACKAGE

One Parking Space

\$5,000

- Sponsor logo on the CTO Event Poster.
- Four Social Media blasts and link to sponsor.
- Two Social Media recognition posts.
- Sponsor promotional hand-outs displayed day of event.
- One event, 10x10 VIP tent seating area.

SILVER PACKAGE

Two Parking Spaces

\$3,000

- Sponsor logo on the CTO Event Poster.
- Two Social Media blasts and link to sponsor.
- Two Social Media recognition posts.
- Sponsor promotional hand-outs displayed day of event.

BRONZE PACKAGE

Three Parking Spaces

\$1,500

- Sponsor logo on the CTO Event Poster.
- One Social Media blasts and link to sponsor.
- Two Social Media recognition posts.
- Sponsor promotional hand-outs displayed day of event.



Sponsor Contact Form

First Name *

Last Name *

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Company

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Email *

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Phone *

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Choose Opportunities you would be interested in *

- CTO Sponsor
- On The Road Sponsor / Advertiser
- Other

Message

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Supporters



Chelsea Cameron Photography



Contact Cruising the Okanagan

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